

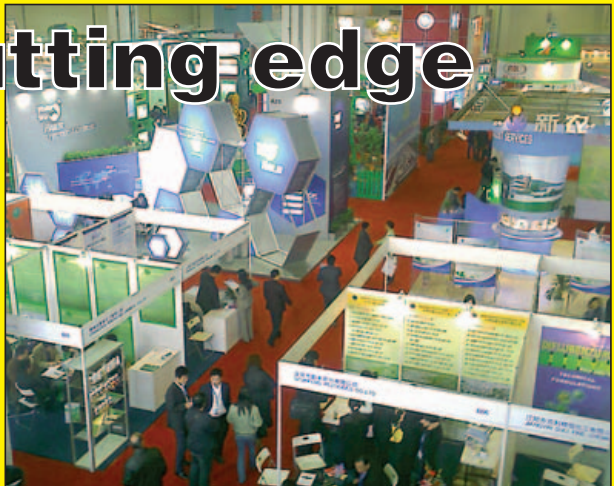
# Stay on the cutting edge

Most of Australia's generic farm chemicals are probably manufactured in China, but if you were interested in finding out what chemicals and ancillary products are currently available there, you would have followed the lead of 4Farmers and travelled to China for the 8th International Agrochemical Crop Protection Exhibition.

Held in Shanghai this year, the Expo was attended by a

team from 4Farmers, including MD Phil Patterson and General Manager Neil Mortimore, who were keen to check on new products and processes which could be useful for Australia's farmers.

Adjuvants, additives and packaging are also features of the Expo, with Neil noting that "this kind of exposure enables 4Farmers to remain at the cutting edge of generic chemical advances."



*A part of the action at the Shanghai Expo*

## Triadimefon: old product, for a new recipe

TRIADIMEFON was one of the first products to be marketed by 4Farmers in WA, cutting the then \$1000 price down to \$170, a change that was greatly appreciated by the farmers at the time.

Although this very effective fungicide was now competitive enough to use as an on-going insurance treatment, it wasn't a nice product to use, with many complaining about the irritation suffered from its use.

Although some changes have been made over the years, 4Farmers has just received approval for a new formulation, which has kept the

effectiveness but lost most of the irritants, making it the Triadimefon of choice for the dry treatment of fertiliser.

The old formulation is still available and is slightly cheaper than the new version, which makes it a better option if it is to be used for a wet application. Both formulations are available from your local 4Farmers distributor, so call in and check them out.

Although much nicer to use than the old formulation, 4Farmers still recommends the use of protective clothing when handling farm chemicals.

## 4Farmers expansion into SA continues

4FARMERS is well into its 12th year as a supplier of quality farm chemicals, but WA farmers may not be aware that the 4Farmers label is well known throughout Australia and is especially strong in South Australia.

The coverage of SA continues to expand, with two of the latest distributors to be appointed are Dustin and Jodie Sparrow from Wudinna in the Eyre Peninsula and Paul March from Kadina, Yorke Peninsula.



## New Eradu distributor for 4Farmers

THE expansion of the 4Farmers network continues with the appointment of Patrick and Judy Cream as the distributors for the Eradu region, where they currently run two businesses.

Operating as Mid-West Mobile Seed Cleaners and Eradu Spraying Service they have been in the spraying business for nine years, operating a Goldacres rig on a 4WD Isuzu truck.

Patrick is the third generation Cream in Eradu, coming from farming stock, noting that "we have been using 4Farmers grain pickle in the past and our appointment as district distributors will allow us to demonstrate the 4Farmers quality and excellent prices to our current and new clients – in both our businesses."

"Most of our business is currently carried out within 50km of Eradu, but as suppliers of 4Farmers products, we can cover a greater area than that."

**4Farmers Pty Ltd** Suppliers of agricultural chemicals to protect your crops and animals.

Free Call 1800 038 445, Ph: (08) 9356 3445 Fax (08) 9356 3447  
1/70 McDowell St, Welshpool, WA 6106



Web Site: [www.4farmers.com.au](http://www.4farmers.com.au)